

Keep it together

presentation of born digital and digitized collections
to various user segments

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European Union
European Regional
Development Fund

Leverage from
the EU
2014–2020

Contents

- Background
- Library Users
- Changing User Needs
- Crowdsourcing
- Presentation systems (benefits & challenges)

Organizational history

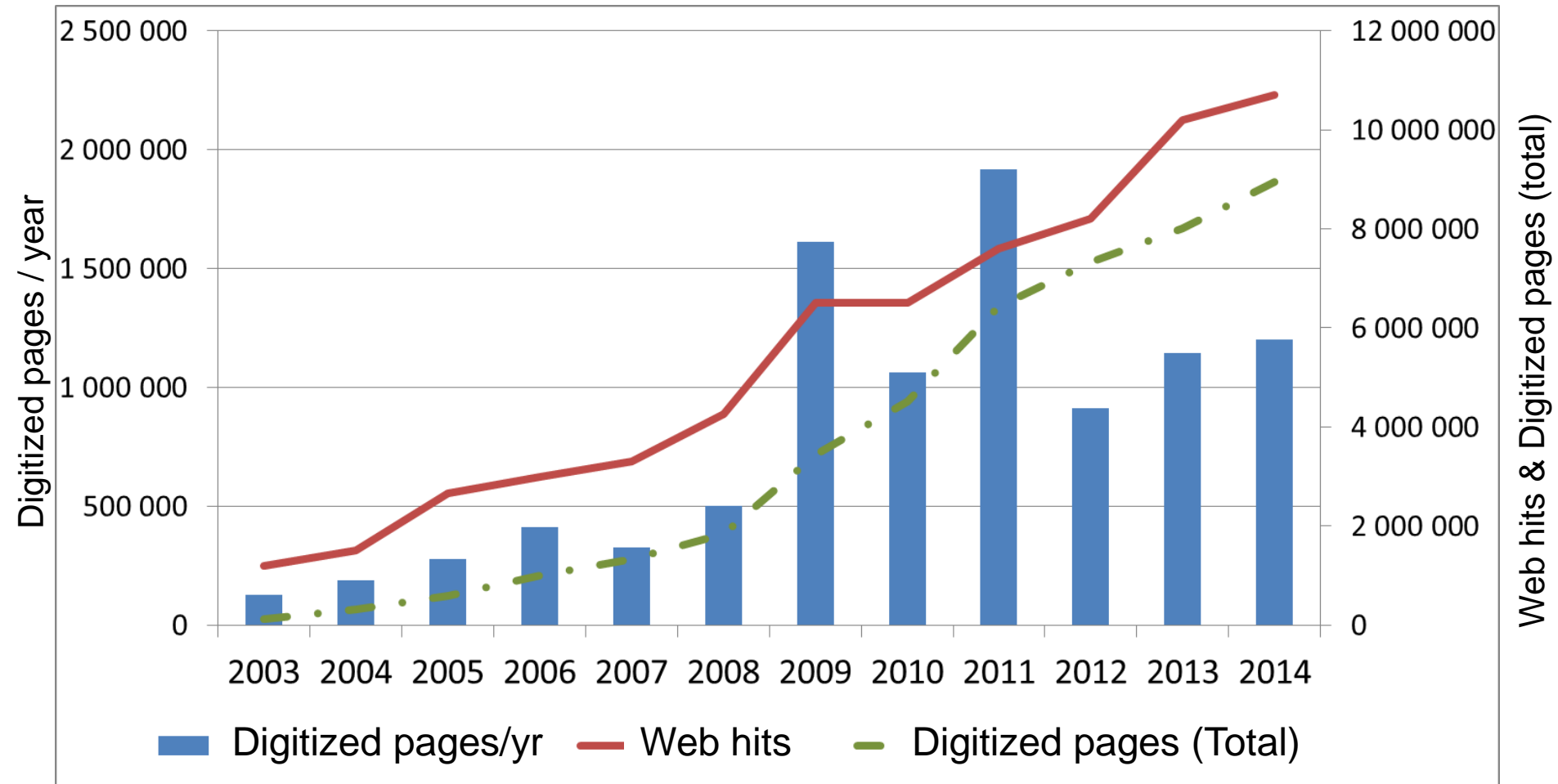
- 1640
- Independent Institute under University of Helsinki
- <http://kansalliskirjasto.fi>
- @natlibfi

Centre for Preservation and Digitisation

- *1990, 25 year anniversary 2015!
- Services
 - Digitisation
 - Electronical deposition of newspapers
 - Digital collections of newspapers, journals and ephemera
 - Pre- & post-production
 - Research & development
 - Digital humanities, (digital) processes
 - Conservation and microfilming



Production Metrics



<http://digi.kansalliskirjasto.fi>



Currently contains

- Newspapers
- Journals
- Ephemera (industry)

Europeana Newspapers project has made newspapers. The following link takes you and to their contents <https://vimeo>

The Historical Newspaper and Journal Newspapers, journals and ephemera login in Digitalkoot - function. Go dire

The old version of Digi can still be used at <http://digi-old.nationallibrary.fi>

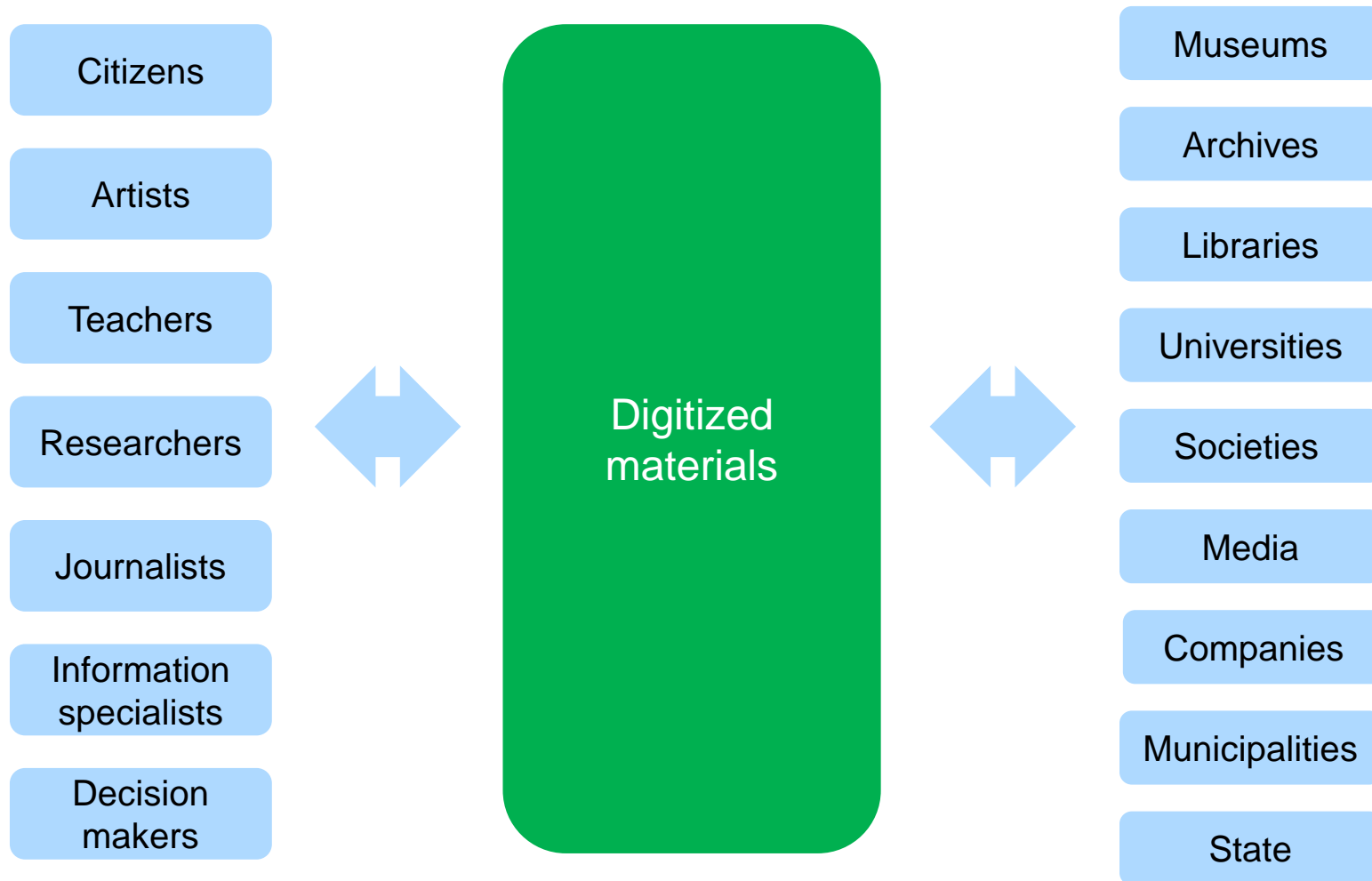
DIGITALKOOT - CREATE ARTICLE AND IMAGE CLIPPINGS ETC.

Welcome to Digitalkoot - Clippings. It is now easier to collect images, advertisements and articles from DIGI - the digital collections of the


NEWSPAPERS

JOURNALS

Varying user segments



The digital native



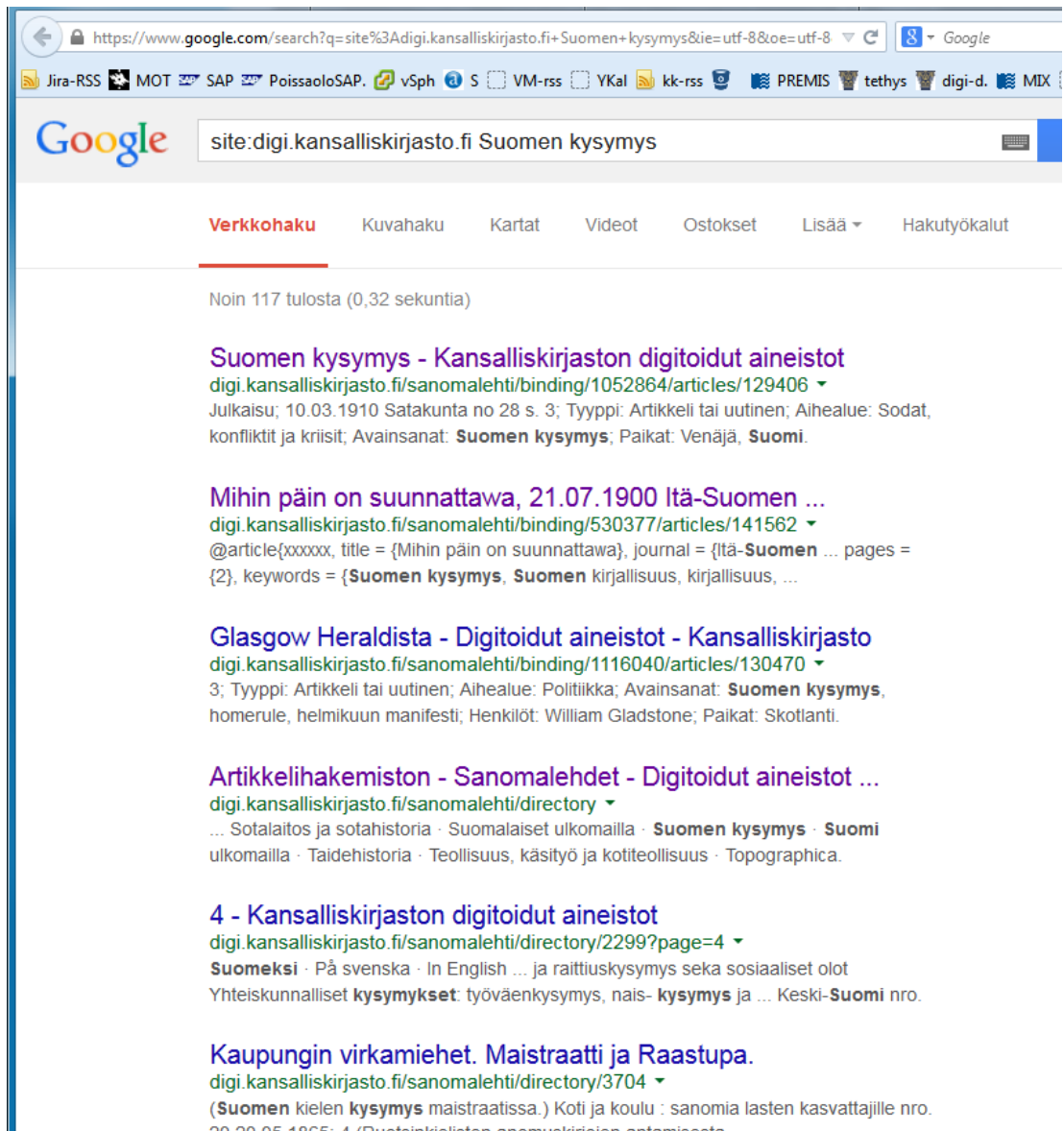
Crowdsourcing,
Interactivity

Quick and
easy access

My content!
My
interpretation

Search

National Library of France:
80% data.bnf.fr users arrive
via search engines
[3]



The screenshot shows a Google search results page. The search query is "site:digi.kansalliskirjasto.fi Suomen kysymys". The results are sorted by relevance, showing 117 results in 0.32 seconds. The top results are:

- Suomen kysymys - Kansalliskirjaston digitoidut aineistot**
digi.kansalliskirjasto.fi/sanomalehti/binding/1052864/articles/129406
Julkaisu; 10.03.1910 Satakunta no 28 s. 3; Tyyppi: Artikkelit tai uutinen; Aihealue: Sodan, konfliktit ja kriisit; Avainsanat: **Suomen kysymys**; Paikat: Venäjä, **Suomi**.
- Mihin päin on suunnattava, 21.07.1900 Itä-Suomen ...**
digi.kansalliskirjasto.fi/sanomalehti/binding/530377/articles/141562
@article{xxxxx, title = {Mihin päin on suunnattava}, journal = {Itä-Suomen ... pages = {2}, keywords = {**Suomen kysymys**, **Suomen** kirjallisuus, kirjallisuus, ...
- Glasgow Heraldista - Digitoidut aineistot - Kansalliskirjasto**
digi.kansalliskirjasto.fi/sanomalehti/binding/1116040/articles/130470
3; Tyyppi: Artikkelit tai uutinen; Aihealue: Poliittika; Avainsanat: **Suomen kysymys**, homerule, helmikuun manifesti; Henkilöt: William Gladstone; Paikat: Skotlanti.
- Artikkelihakemiston - Sanomalehdet - Digitoidut aineistot ...**
digi.kansalliskirjasto.fi/sanomalehti/directory
... Sotalaitos ja sotahistoria · Suomalaiset ulkomailla · **Suomen kysymys** · Suomi ulkomailla · Taidehistoria · Teollisuus, käsityö ja kotiteollisuus · Topographica.
- 4 - Kansalliskirjaston digitoidut aineistot**
digi.kansalliskirjasto.fi/sanomalehti/directory/2299?page=4
Suomeksi · På svenska · In English ... ja raittiuskysymys sekä sosiaaliset olot Yhteiskunnalliset **kysymykset**: työväenkysymys, nais- **kysymys** ja ... Keski-**Suomi** nro.
- Kaupungin virkamiehet. Maistraatti ja Raastupa.**
digi.kansalliskirjasto.fi/sanomalehti/directory/3704
(**Suomen** kielen **kysymys** maistraatissa.) Koti ja koulu : sanomia lasten kasvattajille nro. 20.20.05.1955: 4 (Ruotsinkielisten enemmistöisten entamisestä

Research trends and Libraries / Stella Wisdom

BL, Curator, Digital Research

Trend

- More digital content
- More cross-disciplinary
- More collaborative
- More analysis
- More data-driven
- More repurposing of content

Requirement

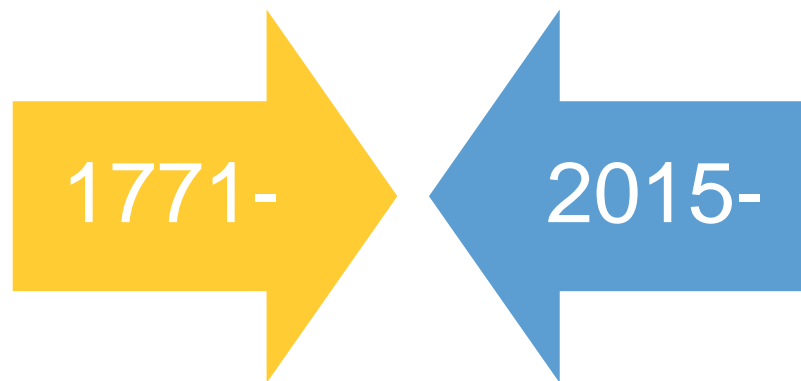
- Mass and focused digitisation
- Improved discovery
- Interfaces for sharing and building services, annotation
- Visualisation tools
- Conversion to data and analysis tools
- Open licenses & APIs, documented formats



THE NATIONAL LIBRARY OF FINLAND – Research Library

More Content! NLF

- 1771-1910 : nearly all published newspapers have been digitized
- 1910-2000 : will be digitized with digital companionships
- 2013- : capabilities for electronical deposition



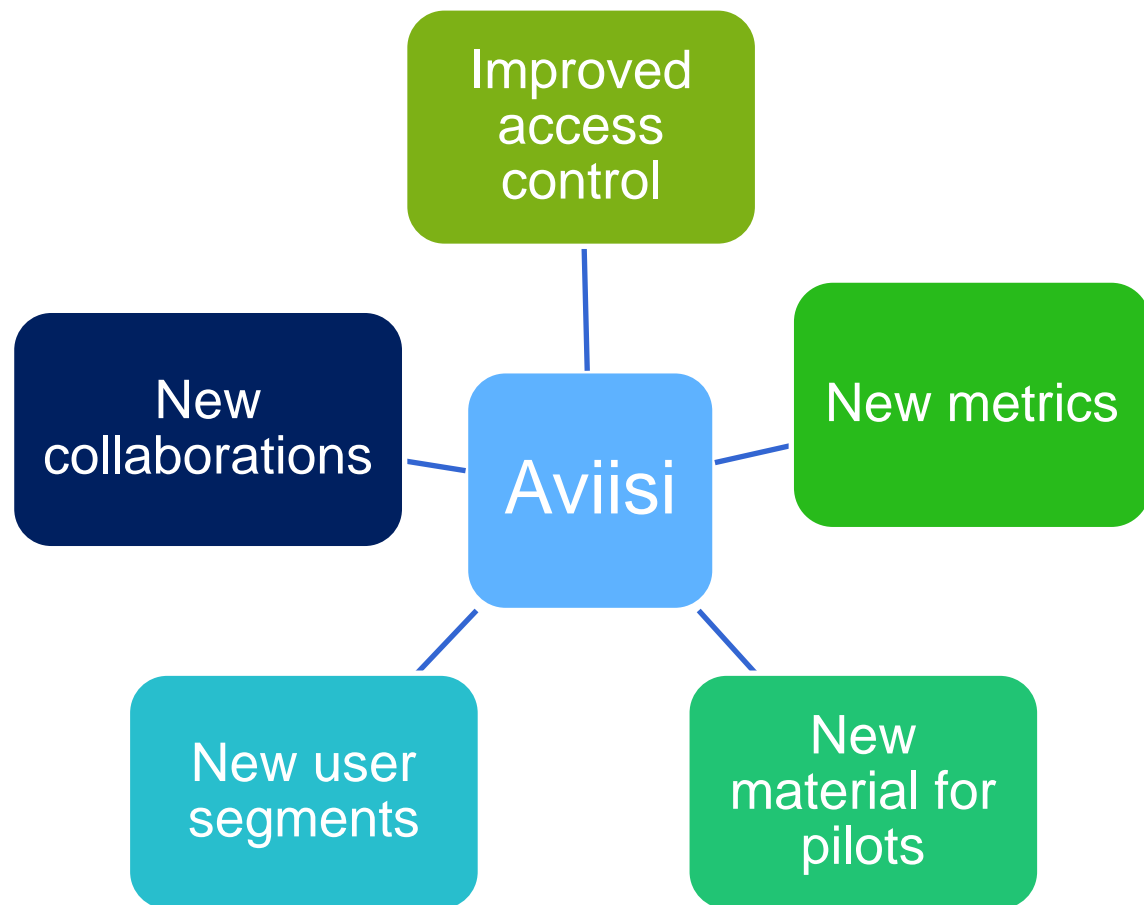
Electronical deposition

1. Agreement of electronical deposition
2. Print-quality material is delivered
3. Content check
4. Microfilm for long-term-preservation
5. Import to presentation system



Aviisi - project

- "newspapers to new usage purposes"
- Joint project with copyright org., news media organizations and various pilot groups
- <http://blogs.helsinki.fi/digiaviisi>



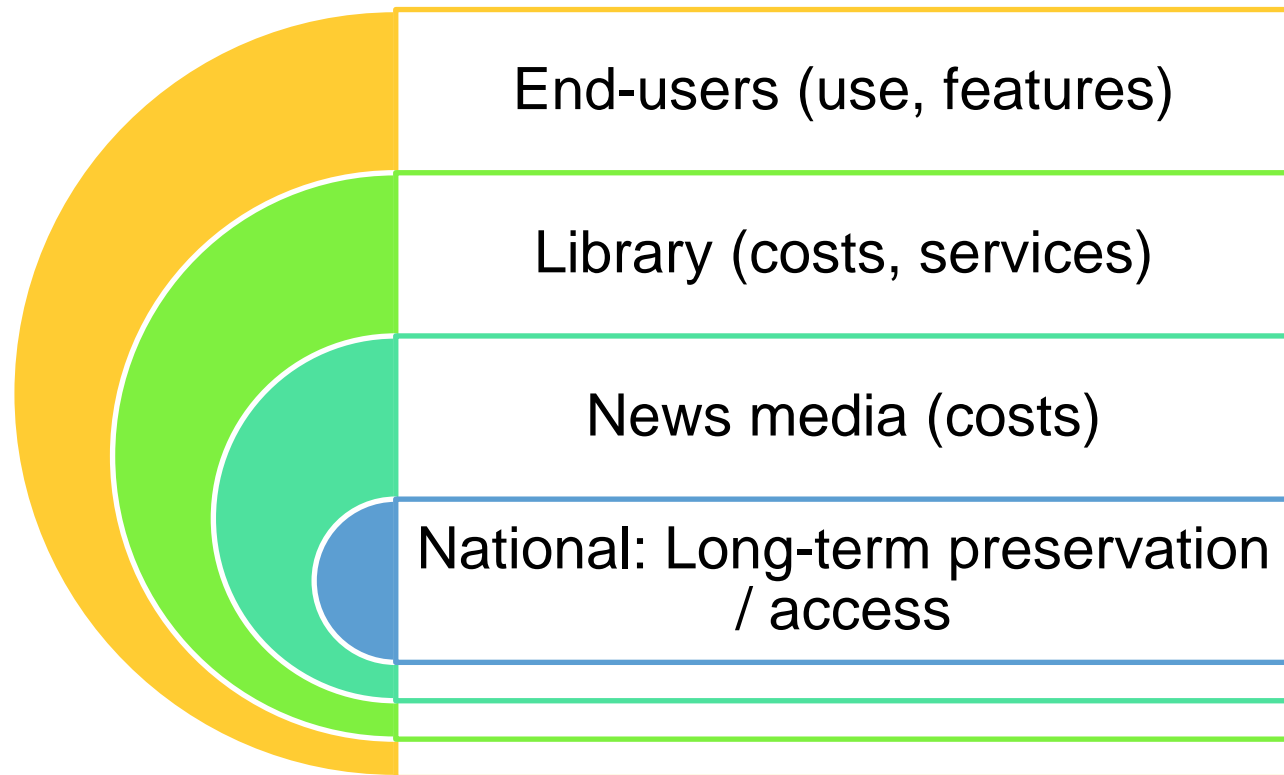
Challenges

- How one system can be known to all different user segments?
 - Build on existing user-base
 - Targeted communication
 - “Advertise”
- Responding to new challenges?
 - Systems are never “ready”, require maintenance & improvement
 - Or something totally different in future?

078 *Such news. Very media. So journalism.
Much publishing. Many scandinavia. Wow.*

<http://dogedc.herokuapp.com/078>

Benefits of one presentation system





Kiitos! Thank You!
Tack så mycket!

Tuula.Paakkonen@helsinki.fi



Humanities. *[Faint, illegible text]*
HUMANITIES



Digital Humanities Hackathon (DHH'15), 11.-15.5.2015

Five-day intensive activity

Time: Monday 11th to Friday 15th of May, 2015

Place: University of Helsinki, City Center Campus
Exact locations will be announced later

Credit points: 2 (or 4/5 if a follow-up report or some other form of continuation is included)

Organizers: Mikko Tolonen, Eetu Mäkelä, Timo Honkela and theme leaders

- Registration: Sign-up for the event by 17.4.2015 using the online form: goo.gl/rS5LKI

References

[1] Timo Honkela, Professor, Department of Modern Languages, University of Helsinki, Centre for Preservation and Digitisation, National Library of Finland

[Digital humanities: future directions and opportunities for libraries](#)

[2] Liisa Savolainen, Mikkeli 29.9.2014

[3] <http://www.theeuropeanlibrary.org/tel4/newsitem/5350>



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