Ubiquitous technologies in mobile DAISY services for the print disabled

– A case of the LG Sangnam Library -

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WITH THE RIGHT TO READ IFLA pre-conference, Oslo

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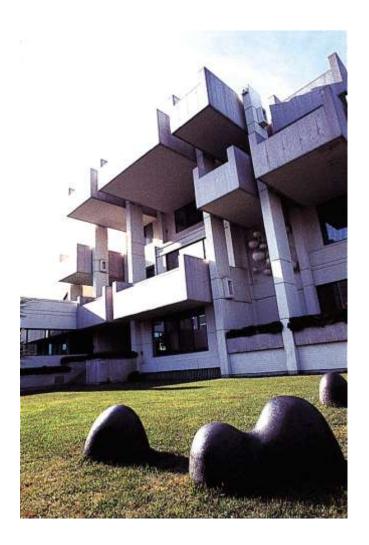
* Video

- LG DTB Library
 - The Ubiquitous Library for the Blind and Physically Handicapped



Introduction

- LG Sangnam Library
 - The first digital library in Korea (founded in 1996)
 - 4500 visitors from over 1000 organizations
 - undertake challenges and innovations in the digital age
- Recently, ubiquitous technology created a demand for innovation in the library field
 - satisfy user's needs to access information easily anytime anywhere
- LG Sangnam Library designed a ubiquitous library model providing Digital Talking Books to the print-disabled via wired and wireless Internet





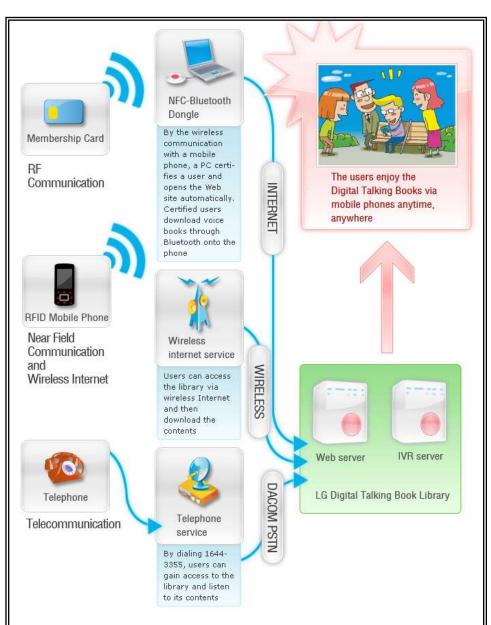
Why a Ubiquitous Library for the Print-Disabled?

- Who will benefit most from the use of ubiquitous technology?
 - 1) The hi-technology the ubiquitous library generates is expected to help the disabled
 - 2) Extensive improvement of information environment for the print-disabled is urgently required in South Korea
- The best users for this technology would be the print-disabled, including the vision-disabled and those who have physical handicaps that impede their reading



The Frame of the Library Services

- Access via mobile phones,
 PCs, and telephones
- When touch the NFC-Bluetooth dongle connected to a PC with a NFC reader- equipped mobile phone, the communication between the PC and the mobile phone is activated
- Users can access the library services at anytime from anywhere using various devices





The Service Systems of the Library A. The Web Service – ①

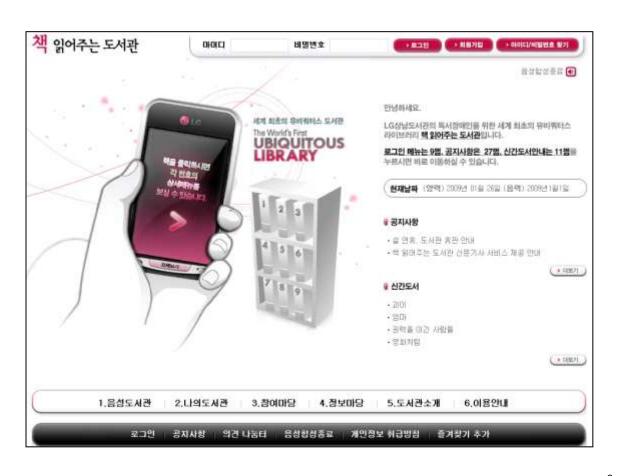
- The actions order of connecting the web service
 - 1) A user connects a NFC-Bluetooth dongle to the computer
 - 2) and then equips a mobile phone with a NFC reader
 - 3) When the user touches the dongle with the mobile phone,
 - 4) the Library activates user identification and automatically opens the web site
- The first web menu'My library' or'Member registration page'
- After accessing the web page
 - search books
 - listen to the talking books
 - and download the books
 via their mobile phone





The Service Systems of the Library A. The Web Service - ②

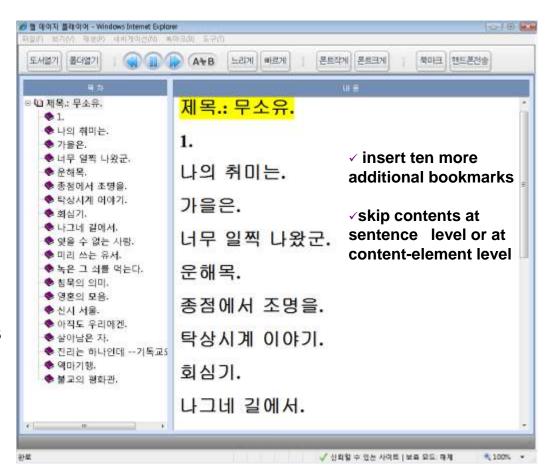
- The web site(http://voice.lg.or.kr/) follows
 "Korean Web Content Accessibility Guidelines 2.0"
- Site menus
- 1) Voice Library
- 2) My Library
- 3) Community Room
- 4) Information Room
- 5) About the Library
- 6) Guidelines





The Service Systems of the Library A. The Web Service - ③

- Download the contents onto the computer
 - To control the downloaded digital talking books in detail, users can use the web-based DTB (Digital Talking Book) player
- Download the contents onto the mobile phone
 - The downloaded talking books on the DTB player can be transferred to a mobile phone again

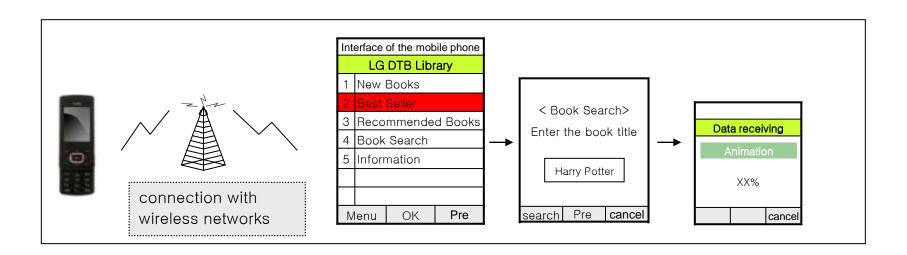


<The interface of DTB (Digital Talking Book) Player>



The Service Systems of the Library B. The Mobile Service - ①

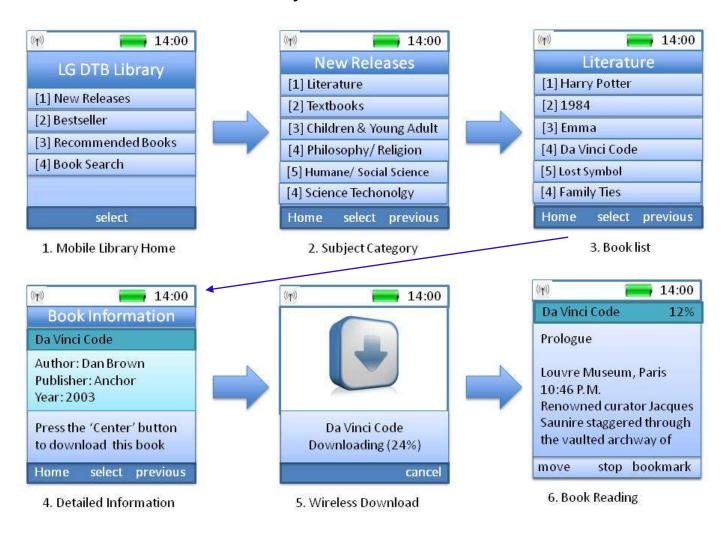
- The mobile access using the mobile phone software
- 1) When a user pushes "OK" button in the middle of the keypad of a mobile phone,
- 2) the software for wireless communication runs immediately
- 3) The user searches books in connection with wireless Internet networks
- 4) and downloads the retrieved contents onto his or her mobile phone
- 5) The downloaded contents are text-file-formed DTB(Digital Talking Book) files
- 6) Then, a TTS (Text to Speech) engine embedded in the mobile phone plays the voice files





The Service Systems of the Library B. The Mobile Service - 2

The interface of Mobile library service





The Service Systems of the Library B. The Mobile Service - 3

- The Mobile Phone for the Print-Disabled
 - Built-in functions including voice recognition, voice synthesis, and voice menu guide



[LG-LB2900S, 2008. 7.]



[LG-LH8600S, 2009. 12.]

[LG-LF1300S, 2006. 9.]



The E-Collection of the Library

- DAISY(Digital Accessible Information System) standard
 - The international standards of Digital Talking Book
 - Users can examine the book by page, section, or chapter, or use a table of contents and an index
- DRM (Digital Rights Management) System
 - The digital contents service of the LG DTB Library is only offered to the print- disabled
 - The print-disabled who are formally certified can use these contents
- Focusing on producing DAISY contents of new publications quickly
 - Literatures, science, philosophy, history and vocational program resources
 - Plan to produce course textbooks and provide them for the print-disabled students



The Participant of the Library Project

The 6 subsidiary companies of LG Group

LG DTB(Digital Talking Book) Library

LG Sangnam Library

The service management and contents production

LG CNS

The development of the ubiquitous library system on the Web

LG Electronics

The production of the mobile phone for the print-disabled

LG U+

The wireless Internet services

LG Innotek

The production of the NFC-Bluetooth dongle

LG Dacom

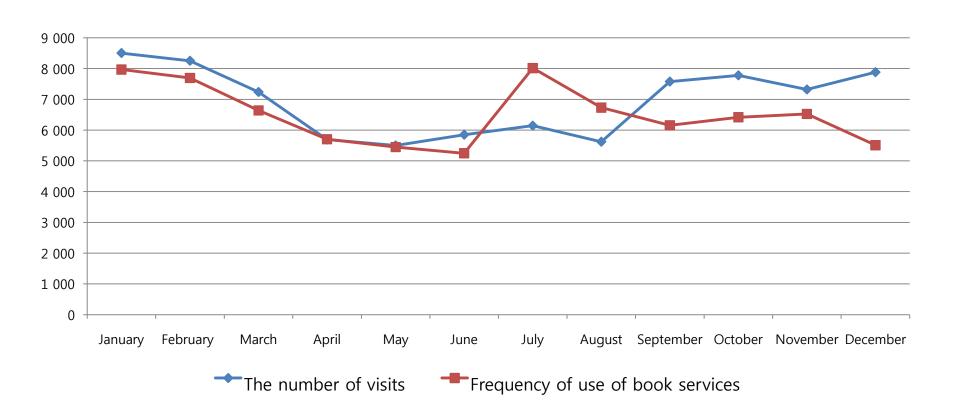
The telephone networks
Services



Service usage statistics - 1

Usage of Digital Talking Books

- Visit web site 6,950 times and use digital talking books 6,500 times a month
- total members of the library : 5,400 members

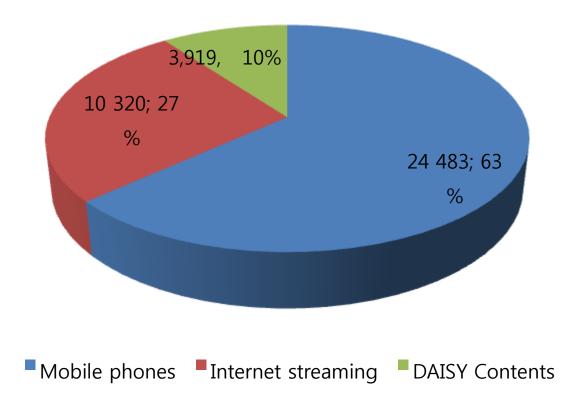




Service usage statistics - 2

Using Path

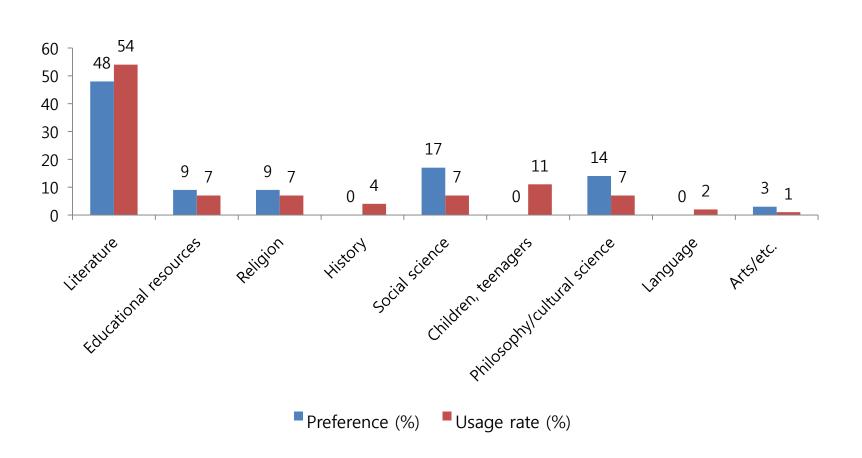
- Mobile : Web : DAISY = 6 : 3 : 1





Service usage statistics - 3

Preferred subject areas and actual usage statistics





Conclusion

- Barrier-free information service for the print-disabled
- The Library will make an effort to develop the collection of learning materials by cooperating with various related institutions
- We hope that this library can function as a future-oriented model contributing to the public with ubiquitous technology