

Publishing the ITT Short Story Collection Without a Budget!

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&

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Origins / Background

Outreach to communities:

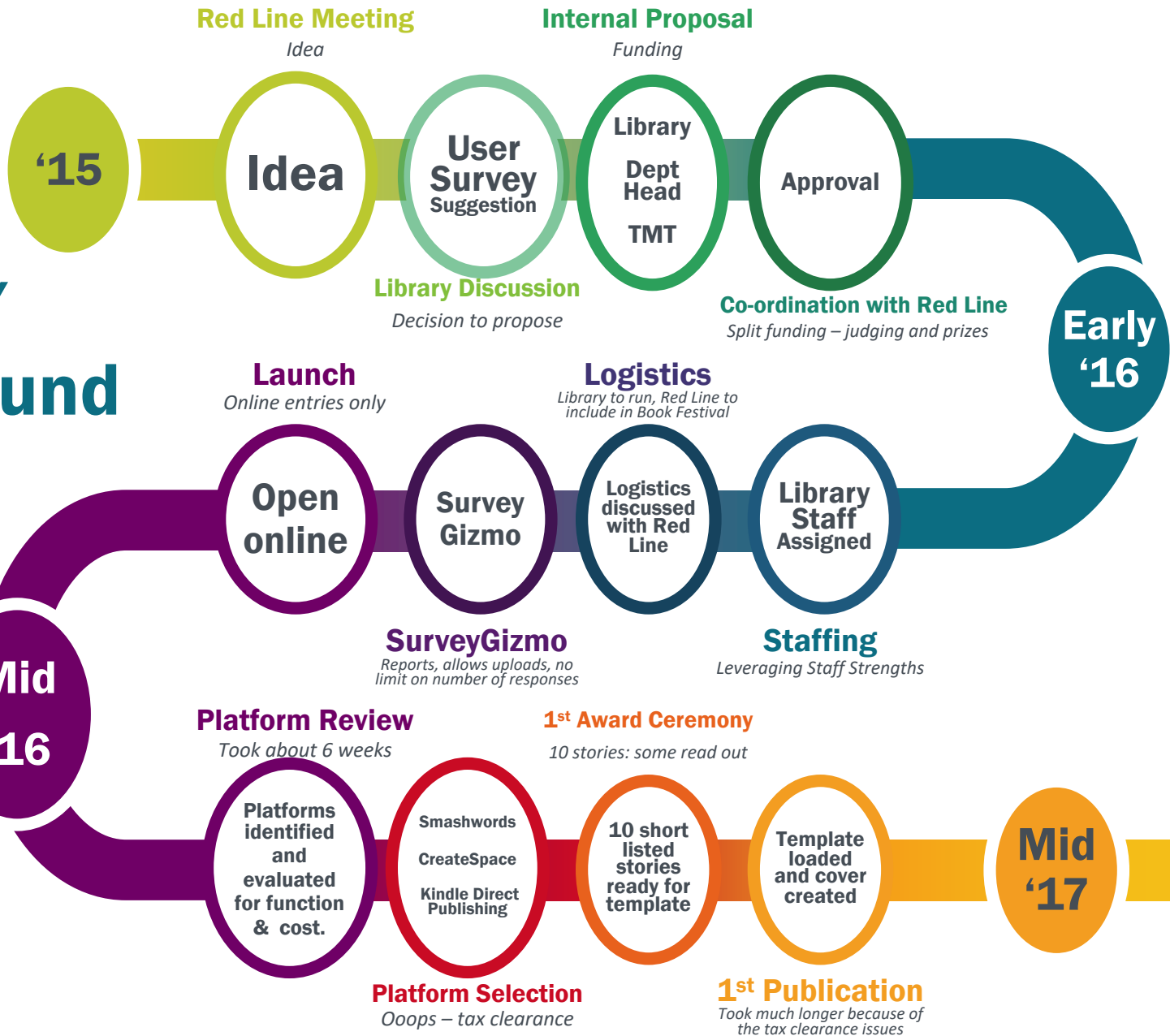
- Local
- National
- Global

Part of strategic plan

Co-operation with local public library.

Enabled via Red Line Book Festival.

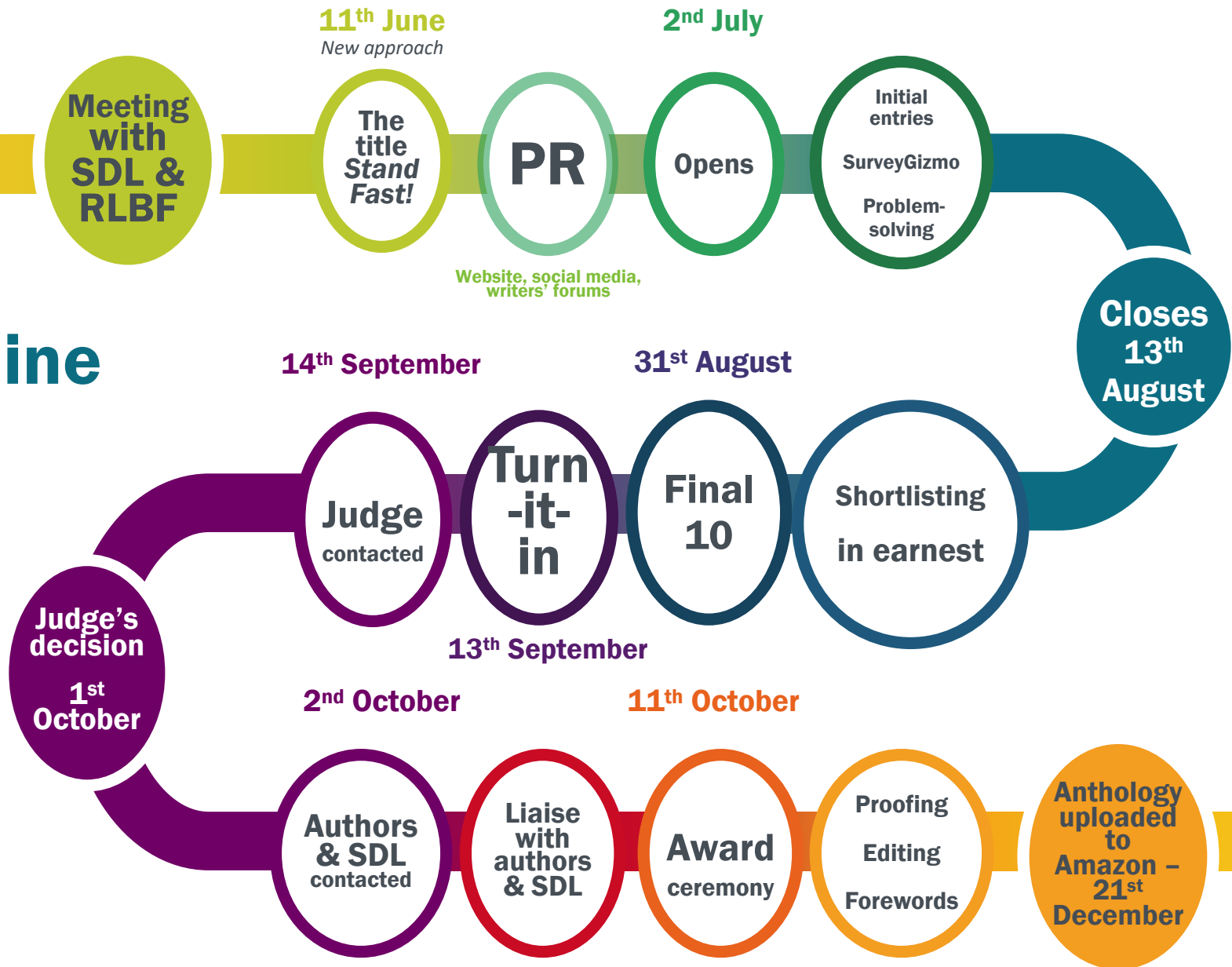
User Survey suggestion

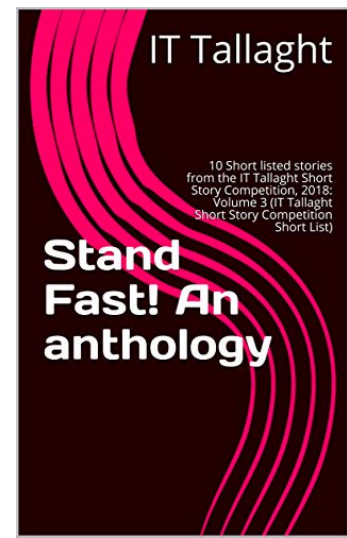
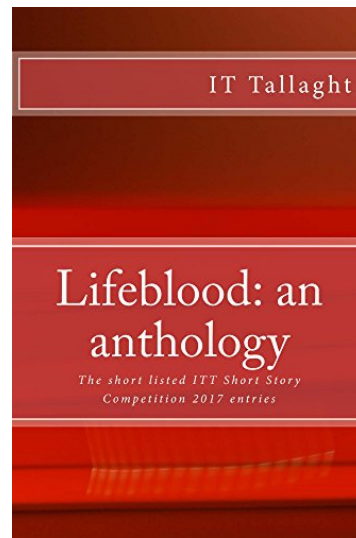
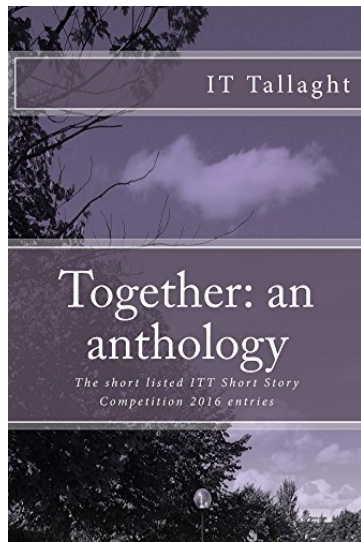


Platform selection

PLATFORM	CreateSpace (Amazon)	Smashwords	Lulu	BookBaby	Nook Press	iBook Authors	Kindle Direct Publishing	Lightning Source	Issuu	Blurb	Vook	eBookIT
CATEGORY	E-book distributor	E-book distributor	E-book distributor	E-book distributor	Single Channel Retailer-	Single Channel Retailer-	Single Channel Retailer-	E-book distributor	Single Channel Retailer-driven	E-book distributor	E-book distributor	E-book distributor
UPFRONT FEE	✓	✗	✓	✓	✗	✗	✗	✓	✓	✓	✗	✓
ROYALTY RATE	Sales channel - 40% + €0.60 + €0.012 per page.	Publisher - 40% of list price & 55% of library sales.	Print books - 20% commission from net. E-books 10%.	0%. Sales through Bookshop - 15%. Retailers % unspecified.	Deduct \$: 0.99-2.98 - 40%; 2.99-9.99 - 65%; 10.00-199.99 - 40%.	Deduct 30%	Customer - 35%, all territories; 70%, designated territories (incl. USA & Europe).	Customer - 45-70%, print books (less manf. Costs); 40%, e-books.	Not found.	Deduct: Amazon 15% + \$1.35; Ingram's - 22-55%; Apple - 30%.	Deduct: 0% (for now); Amazon 30%; iBooks 30%; B&N 50%; Kobo 30%; Google Play 30%.	Deduct: 15% of Net Sales; Trade discount - 25% or 55%.
AUTOMATIC PRICE	✗	✓	✓	!	✗	✗	✗	!	✗	!	✗	✗
RIGHTS	Non-Exclusive	Non-Exclusive	Non-Exclusive	Exclusive	Non-Exclusive	Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive	Non-Exclusive
FILE FORMATS	PDF	Ms Word	EPUB	PDF	Any software - Save or Export	EPUB	Ms Word, EPUB, MOBI.	EPUB; JPG & PDF - print.	PDF	PDF	Ms Word	Ms Word, PDF
INCLUDED ISBN	✓	✓	✓	✓	✓	✓	✓	✗	☐	✓	✗	✓
E-ISBN, ASIN, EAN	✗	✓	✓	✓	✓	✗	✓	✗	☐	✓	✗	✓
STYLE GUIDE	✓	✓	✓	✗	✓	✓	✓	✗	☐	☐	✓	✓
PRINT-ON-DEMAND	✓	✗	✓	✓	✓	✗	✗	✓	✓	✓	✗	✓
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SUPPORT	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)	Via systems only (E-mail, Chat, Call Centre)
NOTE	\$79 Kindle conversion charge			Fee for cover design: choose a design package and send designer ideas.				Distributes print books too. Cover design template. Can be contacted by telephone. Distinguish between Ingram's Lightning Source and	Additional fee for POD. Distributes e-books through Issuu site and apps. ISBNs? Style templates provided. Most suitable for publication of illustrated full colour magazines.	Price control? Contactable by phone. Design: tools, templates, tutorials provided.	Rebranded as Pronoun. JPG for cover. Link to Canva.com for cover design.	Request quote for print books on site. \$25 upfront. Cover design service: E-book - \$99; print - \$295 - \$395.

Timeline 2018





Publication: CreateSpace to KDP 2018

- Account > CreateSpace to KDP
- Tax Clearance seems to have carried across
- Template and Layout seemed to be slightly less problematic with sections and headers
- Cover creation > Could not continue with same cover
- Proofing and editing, and loading and loading and loading
- Print on demand, and e-book
 - Ordered copies for authors, legal deposit and libraries.
- Statistics on sales etc. on account > Pay when it reaches threshold.
 - (Paypal)

Global response: starting to build a community

