

# Relating to the smart generation



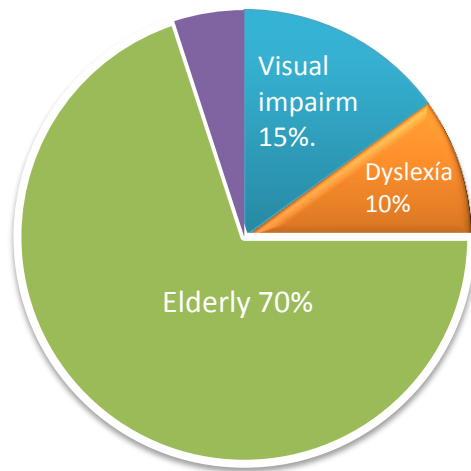
Póra Sigríður Ingólfssdóttir  
Library for the Blind, Iceland, Tallinn, August 8<sup>th</sup> 2012

- Around 1950 the Union of the Blind in Iceland started to produce a few audio books – the demand grew constantly.
- In 1982 the Library for the Blind was founded in Iceland
- Services for those who cannot read printed matter for any reason from the beginning
- In the beginning most patrons were blind or partially sighted
- - The number of elderly patrons grew fast



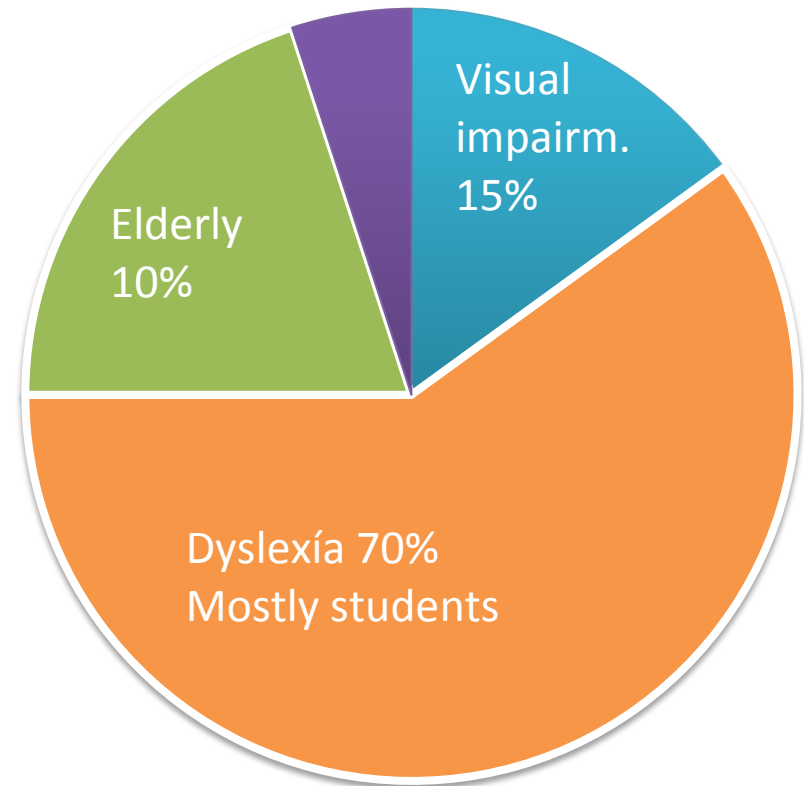
# 2007

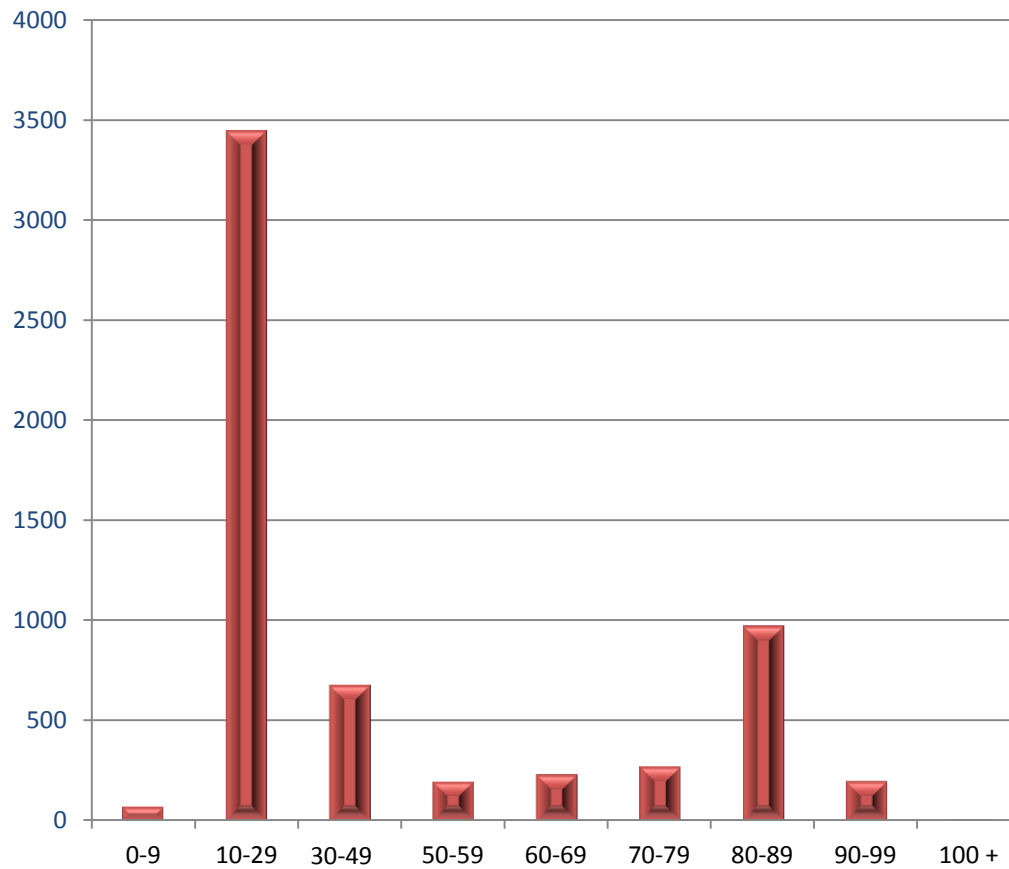
1600 active patrons



# 2012

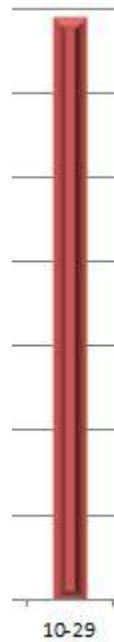
5781 active patrons





Library for the Blind, Iceland, Tallinn, August 8<sup>th</sup> 2012

# The smart generation



Library for the Blind, Iceland, Tallinn, August 8<sup>th</sup> 2012

# What happened?

To put it short: we turned a cassette books library focused on the elderly into a digital library focused on all age groups.

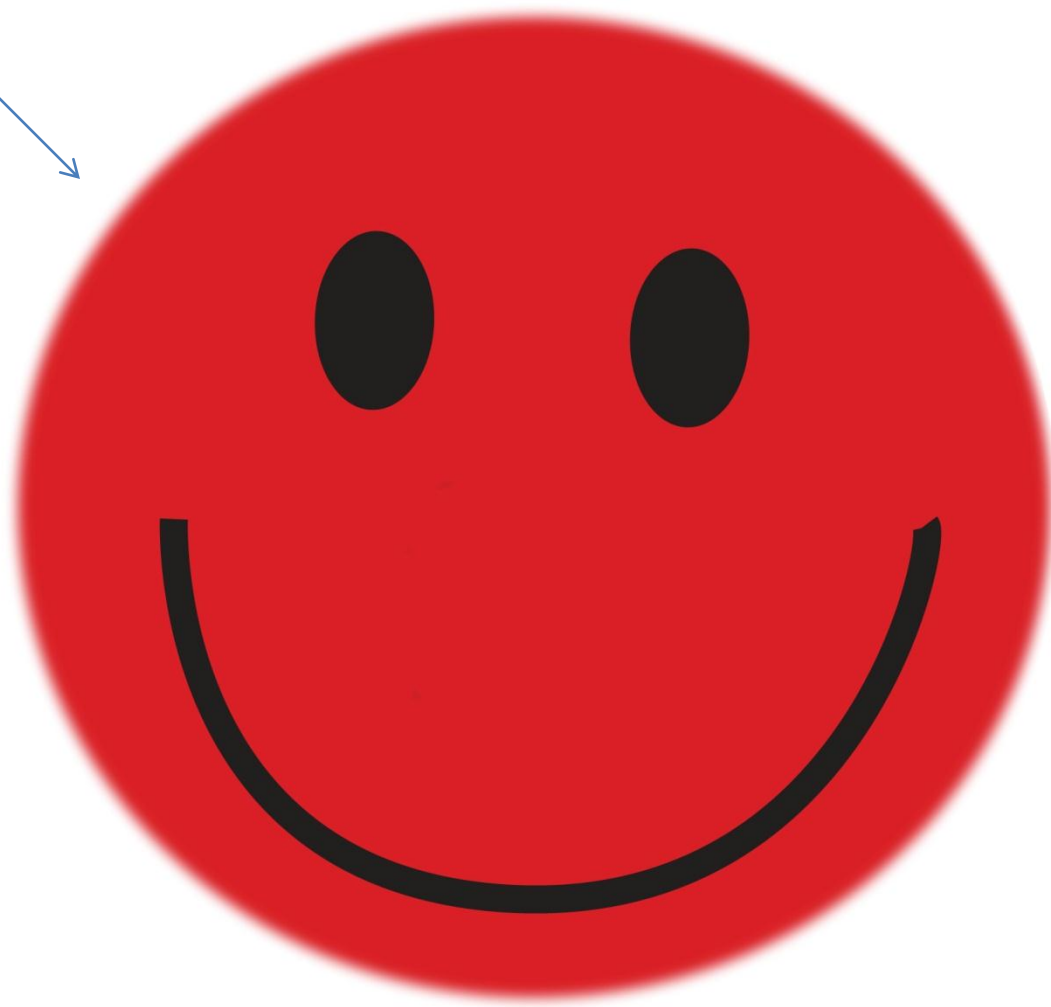


# We simultaneously worked on ...

- \* Developing new loaning and production systems
- \* Digitalizing 6000 titles
- \* Focusing on different age groups – young people dealing with dyslexia

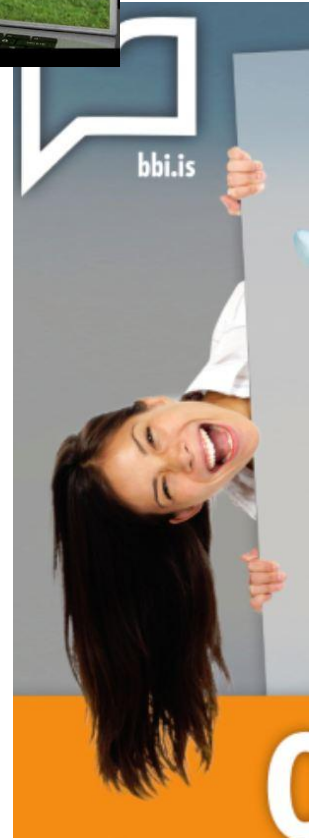


Blindrabókasafn  
Íslands





# Changing the image ...



Library for the Blind, Iceland, Tallinn, August 8<sup>th</sup> 2012

# New website, Facebook, downloading

facebook

Blindróbókasafn Íslands

Veggur Upplýsingar Myndir Kassar Gísur Tenglar >> +

Hvæð liggur þér á hjarta?

Váðhengi: [Icons] Dela

Valmöguleikar

Breyta síðu  
Kynna með auglýsingu  
Benda vinum á  
Taka úr listanum yfir uppáhalds síður

http://www.bbi.is/

Upplýsingar

Staðsetning:  
Digranesvegur 5  
Kópavogur, Iceland, 200

Sími:  
54 54 900

Mán - Fös:  
10:00 - 16:00

Innsýn

Sjá allt

56 Monthly Active Users

- 0 Daily New Likes
- 0 Daily Post Views
- 0 Daily Post Feedback

Innihaldið er aðeins sýnilegt stjórnendum

25 vinum þínum líkar þetta

6 af 25 Sjá allt

Hórunn Hjarðardóttir  
María Jónsdóttir  
Hanna Rún Sværisdóttir

Blindróbókasafn Íslands

Nýjar námsbækur | Nemendur | Blindróbókasafn Íslands

www.bbi.is  
Digranesvegur 5, 200 Kópavogur Sjá á korti Sími: 54 54 900 | Bréfsími: 54 54 906 | Netfang: bbi@bbi.is

800 followers

Blindróbókasafn Íslands  
Hljóðbókasafn

Hafa samband / Veftré / English A- A+ b

Leitarord

Forsíða Um safnið Hljóðbókalet Hljóðbækur Barnasíða Nemendur

Hljóðbækur

- Nýjar bækur
- Bókalistar
- Höfundur í nærmynd
- Hverjir geta orðið lánþegar

Barnasíða

- Nýjar bækur
- Barnabókalistar
- Höfundur í nærmynd

Nemendasíða

- Upplýst samþykki (PDF)
- Leiðbeiningar um niðurhal (PDF)
- Forrit til Daisy afsplunar

OKKAR BÆKUR TALA

Velkomin á safnið

Niðurhal opið öllum nemendum

9.9.2010

Nú er niðurhal af vef BBI opið fyrir alla nemendur safnsins. Þar er hægt að sækja allt efni safnsins á stafarænu formi beint í tölvuna hjá sér. Bækur sem sóttar eru í gegnum niðurhalið eru meira þjappaðar en þær sem eru á diskunum sem þýðir að þú kemur fleiri bókum fyrir.

↳ Lesa meira

8.9.2010

Náðu þér í bók á Alþjóðlegum degi læsis

3.9.2010

Breytingar á hljóðbókalet

23.8.2010

Niðurhal komið í lag

Nýjar bækur

Nýjar barnabækur

Gleipir Þjóðhátíðarröla

Blindróbókasafn Íslands

Digranesvegur 5, 200 Kópavogur [Sjá á korti](#)

Sími: ☎ | 54 54 900 | Bréfsími: ☎ | 54 54 906 | Netfang: bbi@bbi.is

Safnið er opið alla virka daga milli kl. 10 og 16

YouTube Facebook

up to 2000 visits a day

# Road trip around Iceland

## 33 schools visited

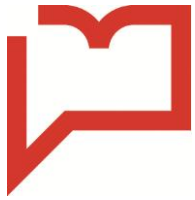






: „During grammar school it was like being slapped over and over again. I was an exemplary student, I always showed up, I studied extremely hard but always got horrible grades. In the end I was put in class with students with cognitive challenges. It is very easy to loose faith in yourself completely.I got depressed and in High School I just gave up. When my mom sent me to a Davis specialist, my life turned around.“



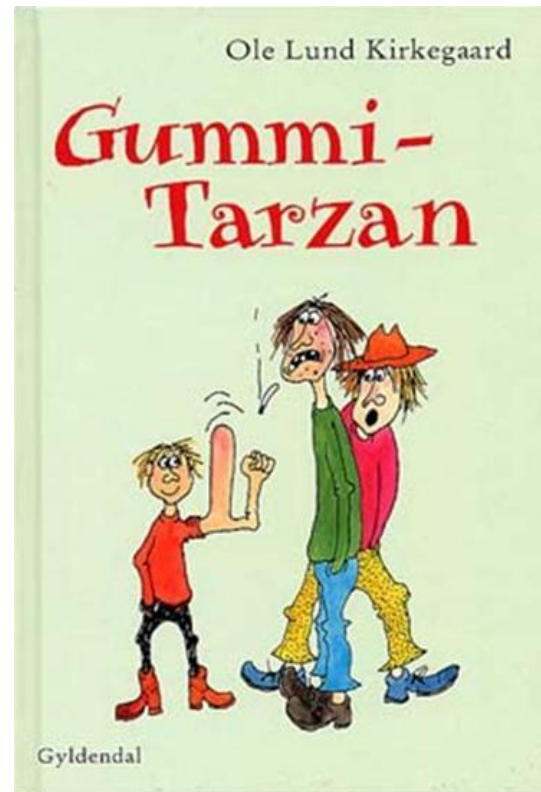


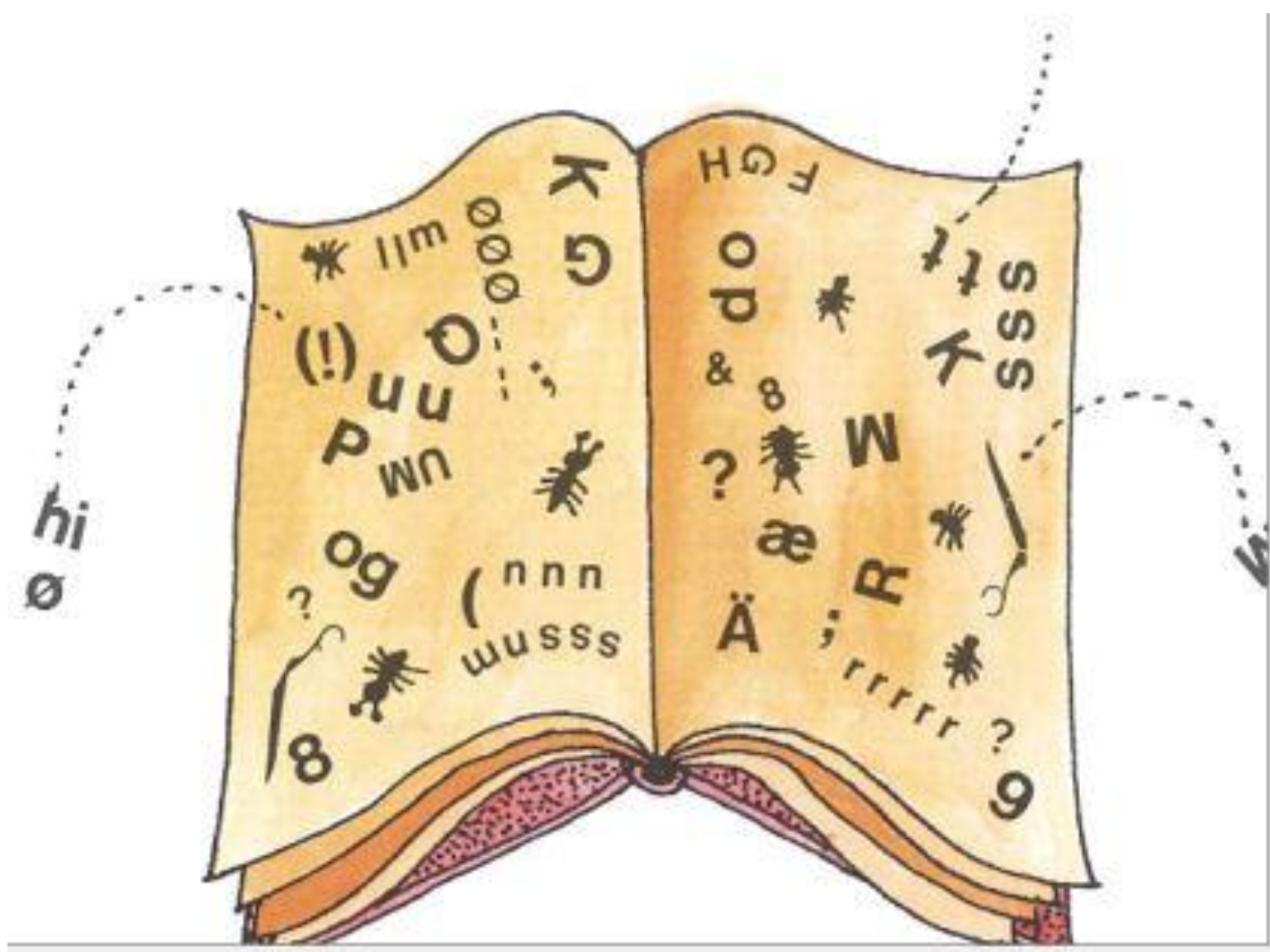
And we took the example of Rubber Tarzan, a persona created by Ole Lund Kirkegaard.



Ole Lund Kirkegaard  
1940 -1979

1975

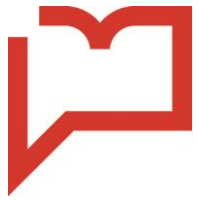




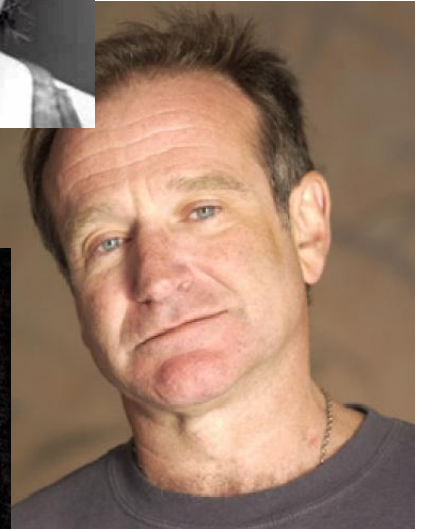
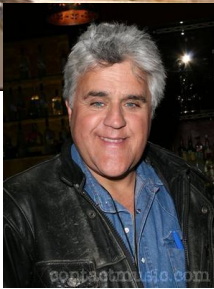
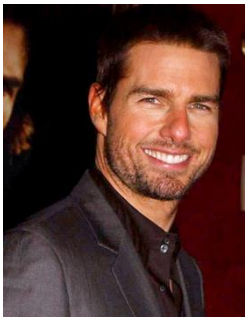
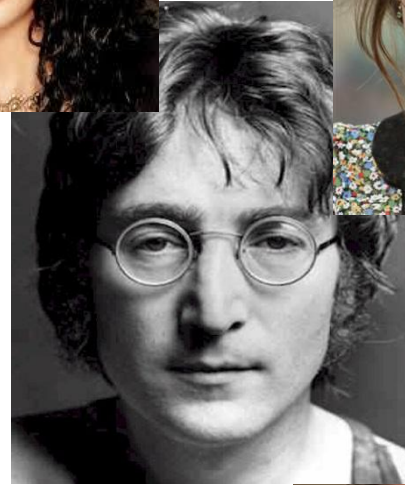
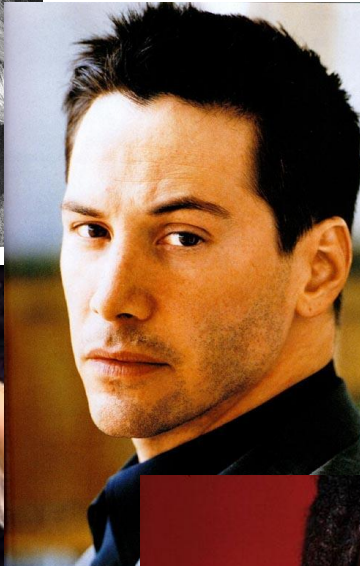
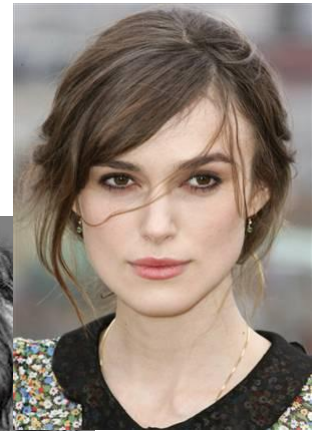
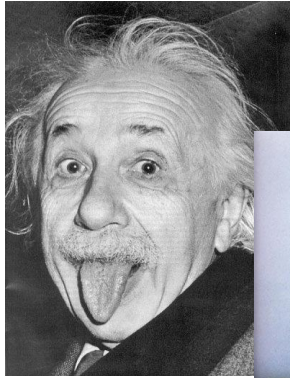
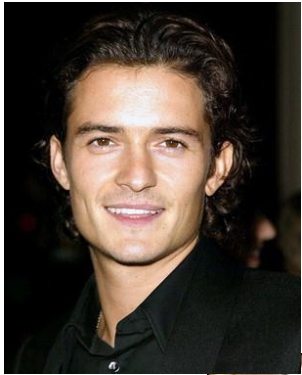


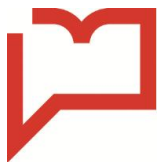




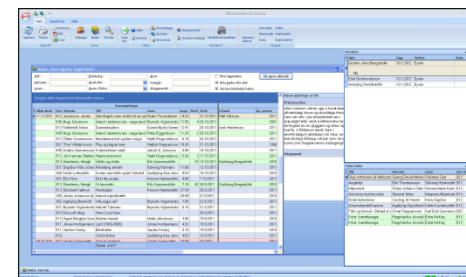


# Dyslexia?

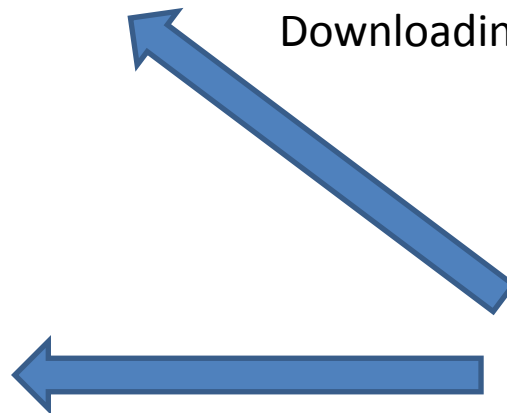




# Sneak in the services and how it works - go for it!



Downloading



On demand



# The biggest lesson!

- \* Talk to the patron himself rather than teachers, parents or other intermediaries.

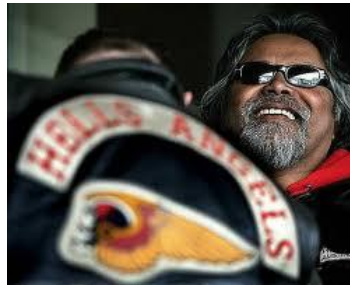
## Why?

- \* because they are the smart generation.





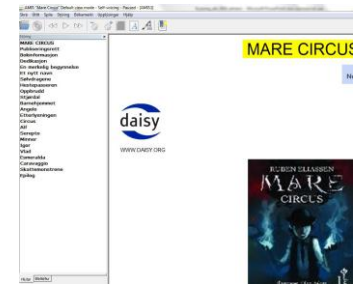
# The prison mission





# The future

EPUB3



New challenges ... new opportunities all the time ...

# Thank you for listening



## Questions?



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