



**Libraries for Children and Young Adults IFLA Section**

<http://www.ifla.org/VII/s10/index.htm>

1. INSTITUTION INFORMATION: just by LINK  
<http://www.nlcy.go.kr>
2. NAME AND POSITION OF THE CONTACTPERSON WHO SENDS THE FORM

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(Online IFLA Membership Directory available at:

<http://www.ifla.org/database/directy.htm>)

3. DESCRIPTION: (please colour black)

**Subject :**

- access
- activities
- architecture
- reading promotion
- staff

**Age group:**

- children's services
- young adults services

Briefly describe the "best practice" , or the program, project, activity that is new and promising! The text should not exceed 150 words or 800 characters in length.

**Read and Play**

Starting from this April, the Korean National Library for Children and Young Adults (hereafter NLCY) runs a 'Read and Play' program for the next three months. Ten other public libraries currently introduce this program to attract their users to read more. 'Read and Play' is a collaborative effort made by NLCY together with the Korean National University of Arts to promote the love of reading and improve their language

competence of all young children of Korea. The target audience of 'Read and Play' is preschoolers to 3<sup>rd</sup> graders of elementary school. A retrospective evaluation of a trial program implemented this January was pretty successful.

To continue previous success, NLCY will expand participating public libraries from 10 to more. We expect this program will raise the appreciation of all those involved in children's services.



4. This Form should be accompanied by one **photo in \*.jpg format** and sent by e-mail or

by regular mail to the Section's officer:

See the Section's officers' addresses at:

<http://www.ifla.org/VII/s10/index.htm#Addresses>