**IFLA News Media Section Standing Committee Meeting**

**Open Programme Planning Meeting - Via Zoom**

**July 2, 2020**

**Members:** Ann Okerson (chair); Mazelan Anuar (secretary); Ana Krahmer; Minna Kaukonen; Rich Richie; Perla Olivia Rodriguez; Nina Servizzi; Kopana Terry; Deb Thomas; Anke Winsmann; Frederick Zarndt.

**Guests:** Spencer Acadia (for DH SIG); Eric Chin (for CLM); Raphaëlle Bats (for FAIFE)

**1. IFLA Governance Survey.** Ann noted that anyone who had not already done so should complete the IFLA survey. IFLA is keen to have as much feedback as possible and will be taking members' input very seriously.

**2. Open Programme**

Ann noted that the general consensus among IFLA News Media Section members has been not to wait for next year. Fake News is a big topic, so some proposals can be presented this year and the topic can be continued in 2021 as desired. The goal of this meeting is to make a decision about the proposals received: format, how often/duration and number of papers to be presented. We could choose a 2-hour webinar or a series of shorter ones.

Raphaëlle said that there may be too many webinars these days. The key is to strike a balance. Ann agreed that "Zoom fatigue" could be a problem in attracting audience.

Minna pointed out that we must also think about audience "who," whether IFLA participants only or open to others, as well the size of the audience we wish to attract.

Ann reported that IFLA has not currently licensed any special conferencing platform, and that the webinar would indeed be via Zoom. Frederick shared that Zoom allows 100 interactive participants and 10,000 non-interactive participants for such a webinar.

**3. Presentation Tracks**

Eric sugested grouping the proposals into 2 or 3 separate approaches or tracks. One track could highlight efforts by librarians to combat fake news; another could be about using AI technology to identify fake news; and a third one about groups working together on the problem. Diverse tracks would attract different and wider audiences.

Ana suggested pre-recording the talks and then having live questions and discussion. Ann wondered if particpants might view a video or read the papers in advance of virtual discussion, though it might be a challenge to get the presenters to record/write in advance. Frederick shared that pre-recorded powerpoint slides for remote presentation had been done before for IFLA conferences and had worked quite well.

**4. Sub-group**

Ann noted that a group of volunteers is needed to organise the webinars. The News Media Section must be very clear about what we plan to do and get back to the presenters on the programme to find out if they are prepared to participate and ensure the papers/presentations are submitted on time.

Raphaëlle suggested conducting a workshop-type webinar to engage the participants – video presentation, chat and some exercise to encourage discussion. However, this is a lot of work for the coordinator/s, and a series of webinar would be tiring. She also raised the point that August is holiday season and it should be avoided, as and that could impact participation. Rich also observed that August is a busy period for him and those in academic institutions, as they are preparing for the brand new fall semester.

Frederick suggested getting one member with experience to lead. Ana Krahmer volunteered to take the lead. Frederick, Raphaëlle, Kopana, Anke, Rich, Ann, and Deb will be part of the sub-group.

**5. Proposals**

There was a proposal to select 9 or 10 abstracts that had been evaluated by sub-committee as most relevant, and to conducted five sessions with two talks per session. Frederick suggested 4-5 one-hour sessions: two speakers at 20 minutes each and the last 20 minutes for Q&A. This idea was well received.

Anke asked if any papers would be brought forward to the 2021 WLIC. Eric suggested that those that garnered good responses and presenters who proved to be good speakers could be re-invited in 2021. Ann observed that the possibility of a winter mid-term in person meeting is right now remote and it’s hard to predict what will happen for WLIC 2021. We can have another call for next year but it’s best to strike while the iron is hot and we have strong proposals for a timely topic.

**6. End of meeting**

Ann requested that the sub-group present an outline on the webinar programme before the end of July. The meeting was adjourned on the hour.