

IFLA PRESENTS

How to get published



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How to get published

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Presenters: Amanda Cossham, Open Polytechnic, Aotearoa New Zealand

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Privacy

This event is being recorded, including chat.

The recorded session will be posted at IFLA Journal Editorial Committee - How to get published in scholarly journals – New Zealand, Australia, and the Pacific, for 30 days after the webinar, at

<https://www.ifla.org/node/93893>

Microphones **have been muted** for this event.

Questions or comments? Please type into the chat or Q&A box.

The talk is GDPR-compliant

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Questions regarding privacy

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- Why publish (Anne)
- Choosing a journal (Anne)
- *IFLA Journal* (Anne)
- The editorial and peer review process (Amanda)
- A published author's view (Jayshree)
- Author support and resources (Amanda)
- Questions (All)



Why publish and choosing a journal

Anne Goulding



Why journal publishing matters

- Lots of research going on and presented but if you don't publish it, nobody knows!
- Need for local, regional, national and culture-specific perspectives
- For practitioners, academic journal publishing provides an evidence based approach to sharing professional knowledge
- Evidence of value and relevance for employers. May contribute to promotions
- Academics are in a global transfer market – reputations built on research outputs & global university rankings are influenced by it



Choosing a journal

- Think about who you want to have a conversation with
- Who is your potential audience?
- National? International?
- Open access?
- Metrics?

- Read some recent issues
- Read the Guidelines for Authors
- Check the “About” page
- Email the Editor



IFLA Journal aims and scope

- Editor: Steve Witt (University of Illinois)
- Sage Publications <https://journals.sagepub.com/>
- International journal publishing peer reviewed articles on library and information services and the social, political and economic issues that impact access to information through libraries.
- Publishes research, case studies and essays that reflect the broad spectrum of the profession internationally.



Why publish in *IFLA Journal*?

- Global readership
- Reach in developing countries
- Abstracts in 7 languages
- Author accepted manuscripts can be archived with no embargo
- Your article will be published online at <http://ifl.sagepub.com>
- **Open access** at www.ifla.org



IFLA Journal submissions

- Types of submissions
 - Original articles
 - Review articles
 - Case studies
 - Essays
- Typical article length 3,000 – 8,000 words
- Range of research approaches
- Diverse topics
- Special issues
- How to submit: Online submission and peer review system, SAGE Track:
<https://mc.manuscriptcentral.com/ifl>



The editorial and peer review process

Amanda Cossham



Preparing manuscript for peer review: Checklist

- READ the manuscript submission guidelines
 - Type of paper
 - Referencing style
 - Correct citations
 - Word limit
 - Title, abstract, keywords
 - Conventions of academic writing
 - Supplemental data?
- Proof read – good standards of grammar and spelling
- Cover letter

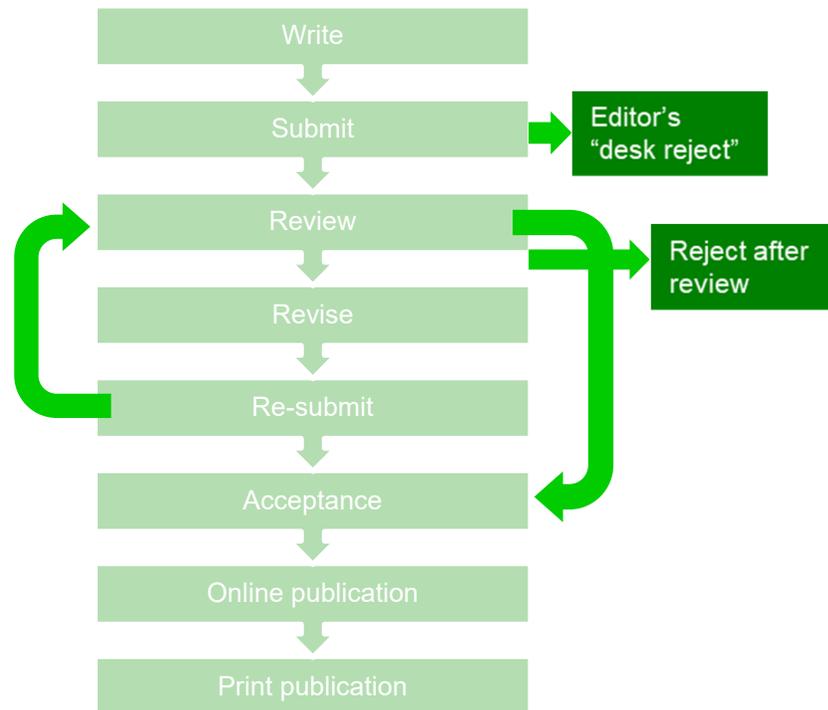


Preparing your manuscript: Copyright and ethics

- Obtain permission for all copyrighted material
- Authorship / Acknowledgment
- Funding statement
- Conflict of interest
- Plagiarism (don't do it)
- Journal Contributor's Publishing Agreement
- COPE - <http://publicationethics.org/>



How the publication process works



Revising your paper

- Accept without change – extremely rare
- Be prepared to revise your paper – reviewers can give really valuable feedback on your work, so take their comments on board and try to take an objective look at your work
- Most common revisions
- Follow the timeframes requested for review
- Demonstrate what you have changed
- Address each referee point in a covering note
- If you can't meet all criticisms, explain why
- Be positive
- Process can take 2-3 iterations



Handling rejection

- Reasons for rejection
- Read the referees' report and the Editor's letter
- Focus on why
- Try and re-work the paper
- Consider submitting to an alternative journal



A published author's view

Jayshree Mamtora



Jayshree's experience

- Why IFLA Journal?
 - Criteria
 - Personal experiences
- Submission and Review process
 - *Mise en place!*
 - Allow plenty of time
 - Respond to reviewer feedback
- Take-aways
 - Highly recommend publishing in IFLA Journal
 - Great support



Jayshree's articles in *IFLA Journal*

Open access repositories in the Asia–Oceania region: Experiences and guidelines from three academic institutions / Jayshree Mamtora, Tina Yang, Diljit Singh, 2015

<https://journals.sagepub.com/doi/pdf/10.1177/0340035215582219>

Reconciliation in Australia: The academic library empowering the Indigenous community / Jayshree Mamtora, Claire Ovaska, Bronwyn Mathiesen, 2021

<https://journals.sagepub.com/doi/full/10.1177/0340035220987578?af=R&af=10.1177/0340035220987578&mi=3ricys>



Author support and resources

Amanda Cossham



Pre-publication services

- SAGE: Submission guidelines on the SAGE Author Gateway including PDF guide on how to get published <https://uk.sagepub.com/en-gb/eur/how-to-get-published>
- *Publishing Journal Articles*, by L. Becker & P. Denicolo: <https://uk.sagepub.com/en-gb/eur/publishing-journal-articles/book236083>
- Publishing in *IFLA Journal*: Balancing between the global and the local, by S. Witt: <https://journals.sagepub.com/doi/full/10.1177/03400352211020871>
- SAGE Language Editing Services: <http://languageservices.sagepub.com/en/>
- SAGE Research Methods (books, cases, datasets and video) <http://methods.sagepub.com/> & Methodspace <http://www.methodspace.com/>



Post-publication services

- Search engine optimization (SEO)
- Coverage in abstracting and indexing services
- SAGE Journals Platform
- Alerts, usage and citation tracking
- Use Kudos to increase impact via social media
<https://www.growkudos.com/>
- Figshare: see how many downloads/views your data receives



Other ways to promote your paper

- Link to your article in your email signature
- Email a link to interested colleagues and peers
- Create a social media account – Twitter, Facebook, LinkedIn, Google+ account
- Follow peers and other relevant accounts in the field and share links to your work to encourage active engagement in the scholarly community
- Share at conferences with fellow researchers



Questions

Useful contacts

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- IFLA's Publications Page: <http://www.ifla.org/ifla-publications>

